

100ATTACHMENT B - PUBLIC FILE REPORT

EEO Public File Report

**New Northwest Broadcasters: Anchorage, AK
 KDBZ(FM), KBBO(FM), KFAT(FM), KXLW(FM)
 October 1, 2006 –September 30, 2007**

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	KXLW Promotions Director/On-Air	01/24/07	06/1/07	University Of Alaska Anchorage		
				Adult Learning Center		
				Alaska Pacific University		
				Career Academy		
				Alaska Job Center		
				Charter College		
				Alaska Broadcasters Assoc.		
				American Women In Radio & TV		
				Alaska Cook Inlet Tribal Council		
				Aleutian/Pribilof Islands Assn. Inc		
				www.hitout.com		
				Anchorage Daily News		
				Anchorage Chronicle		
				Opti Staffing		
				Anchorage Press		
				Anchortown.com		
				Media Staffing Network		
				NAACP		
				Alaska Counseling Association		
				Allaccess.com		
				Personal Ref	1	1
				Radio Online	3	

2	KFAT Mornings	10/01/06	11/01/06	University Of Alaska Anchorage		
				Adult Learning Center		
				Alaska Pacific University		
				Career Academy		
				Alaska Job Center		
				Charter College		
				Alaska Broadcasters Assoc.		
				American Women In Radio & TV		
				Alaska Cook Inlet Tribal Council		
				Aleutian/Pribilof Islands Assn. Inc		
				www.hitout.com		
				Anchorage Daily News		
				Anchorage Chronicle		
				Opti Staffing		
				Anchorage Press		
				Anchortown.com		
				Allaccess.com		
				Media Staffing Network		
				NAACP		
				Alaska Counseling Association		
				Personal Ref		
				Radio Online	5	1
3	KFAT Morning Co-Host	01/24/07	02/15/07	University Of Alaska Anchorage		
				Adult Learning Center		
				Alaska Pacific University		
				Career Academy		
				Alaska Job Center		
				Charter College		
				Alaska Broadcasters Assoc.		
				American Women in Radio & TV		
				Alaska Cook Inlet Tribal Council		

				Aleutian/Pribilof Islands Assn. Inc		
				www.hitout.com		
				Anchorage Daily News		
				Anchorage Chronicle		
				Opti Staffing		
				Anchorage Press		
				Anchortown.com		
				Media Staffing Network		
				NAACP		
				Alaska Counseling Association		
				Allaccess.com		
				Personal Ref – In House Applicant	1	1
				Radio Online	3	
4	KFAT Program Director	11/03/06	01/16/07	University Of Alaska Anchorage		
				Adult Learning Center		
				Alaska Pacific University		
				Career Academy		
				Alaska Job Center		
				Charter College		
				Alaska Broadcasters Assoc.		
				American Women in Radio & TV		
				Alaska Cook Inlet Tribal Council		
				Aleutian/Pribilof Islands Assn. Inc		
				www.hitout.com		
				Anchorage Daily News		
				Anchorage Chronicle		
				Opti Staffing		
				Anchorage Press		
				Anchortown.com		
				Media Staffing Network		
				NAACP		
				Alaska Counseling Association		
				Allaccess.com		
				Personal Ref – Mark St. John	1	1
				Radio Online	3	

5	KFAT Nights	04/01/07	04/23/07	University Of Alaska Anchorage		
				Adult Learning Center		
				Alaska Pacific University		
				Career Academy		
				Alaska Job Center		
				Charter College		
				Alaska Broadcasters Assoc.		
				American Women in Radio & TV		
				Alaska Cook Inlet Tribal Council		
				Aleutian/Pribilof Islands Assn. Inc		
				www.hitout.com		
				Anchorage Daily News		
				Anchorage Chronicle		
				Opti Staffing		
				Anchortown.com		
				Media Staffing Network		
				NAACP		
				Alaska Counseling Association		
				Allaccess.com		
				Personal Ref – In House Applicant	1	1
				Radio Online	2	
6	Sales	Ongoing		University Of Alaska Anchorage		
				Adult Learning Center		
				On-Air Recruitment	4	
				Alaska Pacific University		
				Career Academy		
				Alaska Job Center	1	
				Charter College		
				Alaska Broadcasters Assoc.		
				American Women in Radio & TV		
				Alaska Cook Inlet Tribal Council		
				Aleutian/Pribilof Islands Assn. Inc		
				www.hitout.com		
				Anchorage Daily News		
				Anchorage Chronicle		
				Opti Staffing		
				Anchorage Press		
				Personell Plus		

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	University of Alaska Anchorage 3211 Providence Drive, BEB-122, Anchorage, AK, 99508	Jenifer Stone 907-786-4513		N
2	Adult Learning Center 3401 Minnesota Drive, Anchorage, AK 99503	Tony Diaz 907-276-6007		N
3	Alaska Pacific University 4101 University Dr, Atwood Center, Anchorage, AK 99501	Tamera Randolph 907-564-8345		N
4	Career Academy 1415 E Tudor Rd, Anchorage, AK 99507-1033	Laurie Johnson 907-563-7575		N
5	Alaska Job Center Network 3301 Eagle St, Ste 101, Anchorage, AK 99510-7024	Meg Rutz 907-269-4800	1	N
6	Charter College 2221 E Northern Lights, Ste 120 Anchorage, AK 99508	Wisteria Johnson 907-277-1000		N
7	Anchorage Daily News PO Box 149001, Anchorage, AK 99514-9001	Carol Hart 907-257-4510		N
8	AllAccess.com	Job Posting Board www.allaccess.com		N
9	Online Radio Industry Recruitment Source	www.radio-online.com	17	N
10	NNB Radio Website	www.nnbradio.com	3	N
11	On-Air Recruitment	KDBZ,KFAT,KXLW,KBBO	4	N
12	Alaska's People Cook Inlet Tribal Council 670 W Fireweed Ln, Anchorage, Ak 99503	907-265-5964		N
13	Aleutian/Probilof Islands Assn.Inc 201 East #rd Ave Anchorage, Alaska 99501	Jan Carolyn Hardy 907-276-2700		N
14	AnchorTown.com	website		N
15	Alaska Counseling Association PO Box 112734 Anchorage, Ak 99511	info@alaskacounseling.org		N
16	HitOut.com	Website		N
17	Anchorage Press			N

	PO Box 241841 Anchorage, Alaska 99524-1841	907-561-7737		N
18	Anchorage Chronicle			N
	301 Calista Ct. Suite B, Anchorage, Alaska 99518-3028	907-349-2468		N
19	Walk -In			N
20	Personal Reference		9	N
21	Alaska Broadcasters Association PO Box 102424 Anchorage, AK 99510	Darlene Simono 258-2424 Email : akba@gci.net		N
22	Opti Staffing 2550 Denali Street Suite 715 Anchorage, AK 99503	Call 677-9675		N
23	Personnel Plus			N
24	American Women in Radio & TV 1650 Tysons Blvd. Suite 200 McLean, Va 22102 Phone: 703-506-3290	Online listing		N
25	Media Staffing Network www.mediastaffingnetwork.com Preferred Method – email	810-987-6069 kate@mediastaffingnetwork.co		N
26	NAACP Anchorage Branch 325 East 3 rd Avenue, Suite 400 Anchorage, AK 99501	Phone: 907-272-8717 Fax: 907-222-0907 www.naACP@alaska.net		N
27	Career Expo and Conference DownTown Anchorage Marriott	Carol Hart 688-4040	1	N

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	09/10/07- 09/12/07	NNB Training	NNB-Annual Accounting Managers Meeting	Corporate Training of all Human Resources/EEO policies, procedures	All NNB Accounting Managers/GM's
2	09/28/07	NNB Employment Open House	Local Open House for ALL Interested Parties in Broadcasting Careers	On Air Announcement, On Site Tours and Applications	Entire Staff